





Dual trifft International

Internationalising the dual study programme at Koblenz University of Applied Sciences



The project at a glance

"We make sure that your future specialist and management staff are equipped to meet the complex requirements of international markets by offering a dual study programme with an international focus and by providing funding for studying abroad. By doing so, we help reinforce your company's position in the face of international competition."

- Prof. Dr. Daniela Braun, Vice President of Koblenz University of Applied Sciences -



Your contact person:

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Advantages for your company



Attract skilled workers:

By offering opportunities for international development, you will attract high-achieving, committed candidates with an international mind-set.



Improve the skills of your specialist staff:

International experience nurtures vital future skills of your specialist staff, including communication competence, self-reliance and flexibility. This reinforces teamwork skills required in international projects.



Retain your skilled workers:

International projects bind your dual students more tightly to your company and help you to secure a pool of skilled workers over the long-term.



Corporate culture:

A wide-ranging, international education strengthens your corporate culture and is a long-term investment in the future of your skilled workers.



Cooperation:

Establishing strong networks with international partners from the business and scientific communities gives birth to new collaborations and expands your business portfolio.



Innovation:

Dual students who, thanks to your support, are able to gain international experience will bring new momentum to your company, exposing you to international trends.

Our project services



Central information service

We offer consultation and information services as well as practical guidance at <u>www.hs-koblenz.de/dual-international</u>. Should you have any further questions, feel free to contact us.



Needs assessment

Periods spent abroad within the context of a dual study programme pose particular challenges to both the students and to you as a cooperating partner. Our project aims to identify the current needs of all stakeholders involved: the dual students, the university itself and the cooperating partners both at home and abroad.



Digital and English-language teaching/learning offers

Internationalisation is an integral part of Koblenz University of Applied Sciences. This is why we are committed to expanding our offer of English-language digital courses.



Financing

In order to reduce the financial burden on our cooperating partners, we offer a wide range of scholarships to fund dual students' time abroad. We also provide support for international cooperation and projects in business and science, and for establishing and expanding networks in the context of dual study programmes.

One project – an abundance of possibilities

"Not every stay abroad is right for each particular dual study programme, student or cooperating partner. It is our job to provide tailor-made formats that are implemented in close cooperation with you and the university.""

- Angela Doms, Project Coordinator at Koblenz University of Applied Sciences -







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