

# Management, Leadership, Innovation

## Master of Arts (M.A.)

### What the program offers to you

The Master's degree program „Management, Leadership, Innovation“ is dedicated to the increasing importance of innovation in intercultural, digital and technological contexts. It supports students from different countries and disciplines in developing competencies for building innovation in interdisciplinary, and constantly changing fields of action.

The program is tailored to address the diverse and evolving challenges and needs faced by modern businesses and entrepreneurs. By combining solid theoretical foundations with relevant business management strategies, and best practice examples from various sectors, the program enables students to develop and implement goal-oriented solutions for a wide range of company-specific transformation processes.

### What the program qualifies you for

The program opens up a wide range of career and development paths. It offers students the opportunity to found and drive their own startup during their studies. After graduating, they will possess the relevant skills to further develop their startup, join an emerging startup as a first-hour employee or to contribute to a future-oriented, international company in the field of innovation management. Additionally, graduates have the option to follow a research-oriented career, working in research institutes, universities or other scientific organizations.

### How to get admitted to this program

- ▶ First degree of professional qualification with a minimum grade of 2.3 or higher or an equivalently recognized final examination
- ▶ International experience
- ▶ Submission of a research proposal (one-pager) in English language
- ▶ Introductory interview with the head of the degree program
- ▶ Language requirements: English B2 or higher. (German is not mandatory for this program)

You can find more detailed information about the admission requirements online [www.hs-koblenz.de/rac/mli](http://www.hs-koblenz.de/rac/mli)



### Additional information

- ▶ Campus Remagen
- ▶ Courses structured in a modular format
- ▶ Accredited degree program
- ▶ Possibility of a career in the higher civil service

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### Studienaufbau

| 1. SEMESTER  | 2. SEMESTER  | 3. SEMESTER  | 4. SEMESTER                      |
|--|--|--|----------------------------------|
| Advanced Innovation and Leadership Studies incl. Workshops in Entrepreneurship and Coaching<br>(10 CP)                                 | International Business & Cooperation<br>(8 CP)               | Practical study phase<br>(Study abroad, internship, startup)<br>(30 CP)<br><br>Alternatively, the semester or internship abroad can be replaced by an internship in Germany or a business startup, as long as proof of a previous stay abroad can be provided. | Practice Project<br>(6 CP)       |
| Founding and Managing Startups: The New Venture Technology Project incl. Workshops in App Programming and Business Planning<br>(10 CP) | Global Trends & Technology Assessment<br>(8 CP)              |  | Scientific Publication<br>(6 CP) |
| Applied Data Analysis<br>(7 CP)  | Sustainable Innovation, Management and Circularity<br>(4 CP) |  | Master-Thesis<br>(18 CP)         |
| Key Competencies<br>(7 CP)   | International Management<br>(6 CP)                           |  |                                  |

### Final exam/exam regulations

- ▶ Legal basis: Exam regulations for the Master of Arts Management, Leadership, Innovation degree program
- ▶ Module examinations, Master Thesis

### Application

- ▶ Student Services HS Koblenz
- ▶ for the winter semester by 30.09., via uni-assist by 31.07.
- ▶ for the summer semester by 31.03., via uni-assist by 31.01.

### Access to further studies

- ▶ Successful completion of the Master's degree program „Management, Leadership, Innovation“ enables access to doctoral studies.

### Contact



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### Program Coordination:

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